2023 The Fourth International Conference on Literature, Culture, and Translation Studies
Teaching and Learning in the Post-Translation Era: Cultural Inheritance/Transmission and Application of Sustainable Thinking

# 2023 第四屆文學、文化與翻譯研究國際學術研討會 後翻譯時代的教與學:文化的傳承與永續思維的實踐 2023 The Fourth International Conference on Literature, Culture, and Translation Studies

Teaching and Learning in the Post-Translation Era: Cultural Inheritance/Transmission and Application of Sustainable Thinking

## 大會手冊

### **Conference Manual**

主辦單位:文藻外語大學文學·文化與翻譯研究中心

合辦單位:文藻外語大學翻譯系暨碩士班

Organizer: Center for Literature, Culture, and Translation Studies, Wenzao Ursuline University of Languages Co-Organizer: Department of Translation and Interpreting, Wenzao Ursuline University of Languages

2023 年 6 月 30 日| June 30, 2023

2023 The Fourth International Conference on Literature, Culture, and Translation Studies
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## 議事規則

- 一、 2023 第四屆文學、文化與翻譯研究國際學術研討會經公開徵稿與摘要審查後,接受了 12 篇學術論 文發表,期能透過相關領域的創新研究,探討新時代的語言教育與翻譯教學的未來與展望。
- 二、 每場次由主持人簡短介紹講者後開始進行各篇論文之宣讀,每位論文發表人限宣讀 15 分鐘,Q&A 統一於同場次之論文發表結束後由主持人主持綜合提問。
- 三、 各篇論文發表結束前 1 分鐘·將由大會鳴鈴兩短聲;結束前 30 秒鳴鈴一長聲。請發表人注意時間· 以維持研討會進行的流暢度。
- 四、 發問人請於主持人唱名後發言,於正式發言前,請表示姓名、所屬單位與職稱。提問時長請勿超過 1 分鐘;主講人回答時間以不超過 3 分鐘為原則,提問討論時間結束後,大會將鳴鈴一長聲提醒主持人結束該場次之會議。
- 五、 主持人務必掌控各場次發表人與綜合問答之時間,以使每篇論文、每場次之發表人皆能依照議程順利 發表。
- 六、 請參照議程各場次之預定時間提前入場,會議進行中請關閉麥克風與視訊系統,俾利發表人順利發表人順利發表。

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### **Rules of Procedure**

- 1. The Fourth International Conference on Literature, Culture, and Translation Studies on Teaching and Learning in the Post-Translation Era: Cultural Inheritance/Transmission and Application of Sustainable Thinking has accepted 12 papers for presentation after an open call for abstracts and abstract review. Aside from two sessions of Paper Presentations, the conference also includes two sessions of Young Scholars' Forum, so as to provide young researchers the opportunity to present their research and learn from each other.
- 2. The moderator of each session will introduce all the speakers for about 1 minute before the beginning of each paper presentation. Each paper presenter will be limited to 15 minutes, and the Q&A will be conducted by the moderator at the end of the same session.
- 3. One minute before the end of the paper presentation, two short bells will be rung by the committee; one long bell will be rung 30 seconds before the end. Moderators and presenters should pay attention to the timing to maintain the smooth flow of the seminar.
- 4. Those who seek to ask questions to the paper presenter should first indicate their names, affiliation, and title before asking their question. The length of questions should not exceed one minute; the presenter's reply time should not exceed three minutes. After the question and discussion time are over, a long bell will be sounded to remind the moderator to end the session.
- 5. The moderator must control the time for each session's presenters as well as general questions and answers so that each paper and session's presenters can present smoothly according to the agenda.
- 6. Please refer to the scheduled time for each session of the agenda and enter the meeting in advance. In addition, please turn off the microphone and video system during the meeting to facilitate the smooth presentation of the presenters.

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### 2023 第四屆文學、文化與翻譯研究國際學術研討會

### 後翻譯時代的教與學:文化的傳承與永續思維的實踐

2023 The Fourth International Conference on Literature, Culture, and Translation Studies

Teaching and Learning in the Post-Translation Era:

## Cultural Inheritance/Transmission and Application of Sustainable Thinking

主辦單位:文藻外語大學文學·文化與翻譯研究中心

協辦單位:文藻外語大學翻譯系暨碩士班

日期:2023 年 6 月 30 日(星期五)

時間:9:00-16:00

議場: Microsoft Teams @ https://reurl.cc/2LLMME

Organizer: Center for Literature, Culture, and Translation Studies, Wenzao Ursuline University of

Languages

Co-Organizer: Department of Translation and Interpreting, Wenzao Ursuline University of Languages

Date: Friday, 30 June 2023

Time: 9:00-16:00

**Venue: Microsoft Teams @ https://reurl.cc/2LLMME** 

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時間 Time	議程 Agenda			
9:00-9:20	入場及報到 Entrance and Registration			
	開幕式 Opening Ceremony			
9:20-9:30	貴賓致詞 Welcoming Remarks		吳秋慧院長 文藻外語大學英文系教授兼國際文教暨涉外事務 學院院長 Dr. Vivian Chiu-Hui, Wu Professor of the Department of English Dean of the College of International Culture, Education, and Foreign Affairs, Wenzao Ursuline University of Languages	
			Pro Director of the	黃育文主任 5大學翻譯系暨碩士班主任 ofessor Joseph Huang e Department of Translation and Wenzao Ursuline University of Languages
9:30-10:40	論文發表(一)Oral Presentation Session I 文學與跨文化翻譯 Literary and Cross-cultural Translation			
	論文題目 Theme	發表人 Speaker		主持人 Moderator
	跨閾的異音:跨文化翻譯語 境下李昂《殺夫》、李喬 《藍彩霞的春天》以及白先 勇《台北人》中詈辱詞語的 處理問題 The Treatment of Insulting Words in Li Ang's "The Butcher's Wife," Li Qiao's "Lan Caixia's Spring," and Bai Xianyong's "Taipei People" within the Cross-Cultural Translation Context	序詩: 文藻外語大學翻譯系 兼文學·文化與翻譯 <b>Dr. Shihwe</b> Associate Professor of of Translation and Int of the Center for Liter Translation Studies, University of	譯研究中心主任 en Liao of the Department erpreting Director ature, Culture, and Wenzao Ursuline	<b>黃漢婷</b> 天主教輔仁大學進修部大眾傳播 進修學士學位學程助理教授兼天 主教學術研究院助理研究員 西洋古典暨中世紀文化學程 召集人  Dr. Sonja Mei Tin Huang  Assistant Professor of the Bachelor's Program in Mass  Communication Research Fellow of Fu Jen Academica Catholica, Fu Jen Catholic University
	談拉丁文語氣和動狀形容詞的分類:以康華倫著《拉丁文文法大全》(修訂版) 為例 The Classification of the Moods and the Gerundive in Valentino Castellazzi's Grammatica Latina (rev. ed.)	蘇逸 輔仁大學比較 獨立學 <b>Dr. I-tin</b> Ph.D. Graduate in Literature, Fu-Jen Ca Independent	文學博士 全者 ng Su n Comparative ntholic University	

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	斐羅從《七十士譯本》的翻 譯論普世語言的平等性 Philo's Idea of the Equality of Languages from the Translation	<b>沈建宏</b> 美國肯塔基大學古典學系碩士 獨立學者 <b>Jianhong Shen</b>	
	of the Septuagint	MA Graduate in Classics, University of Kentucky, USA Independent Scholar	
10:40-10:50		中場休息 Break	
10:50-11:40	論文發表(二)Oral Presentation Session II 語言與翻譯教育 Translation and Language Education		
	聯合國永續城鄉發展目標指導下的中英導覽課程學習成效:以左營舊城區英文導覽為例 The Learning Outcome of A Chinese-English Tour-guiding Class Following SDG 11: A Case Study on the Tour of the Old Fongshan City in Kaohsiung  近年來爪哇語教育對於青年 發展的重要性 The Importance of Javanese Language Education for Youth Development in Recent Times	林虹秀 文藻外語大學翻譯系助理教授兼文 學·文化與翻譯研究中心副主任 Dr. Eileen Hunghsiu Lin Assistant Professor of the Department of Translation and Interpreting Deputy Director of the Center for Literature, Culture, and Translation Studies, Wenzao Ursuline University of Languages  施亞卓 Septyanto Galan Prakoso Lecturer at International Relations Department, Universitas Sebelas Maret, Surakarta, Indonesia; Doctoral Program Student at Institute of Political Science, National Sun Yat-sen University, Kaohsiung, Taiwan	李延輝 文藻外語大學翻譯系暨碩士班 助理教授 Dr. Gabriel Yen-hui Li Assistant Professor of the Department of Translation and Interpreting, Wenzao Ursuline University of Languages
		Ferdian Ahya Al Putra Lecturer at International Relations Department, Universitas Sebelas Maret, Surakarta, Indonesia	
11:40-13:10	中場休息 Break		
13:10-14:15	青年學者論壇(一)Young Scholars' Forum Session I 語料庫與多媒體 Corpus and Multimedia		
	建立永續發展目標的小型繁體中文語料庫—以台灣永續發展年報為例 Building a Small-Scale Traditional Chinese Corpus of SDGs- Taking Taiwan's Sustainable Development Annual Report as an Example	<b>陳城陵</b> 文藻外語大學翻譯系碩士班研究生 <b>Chen Pei-Ling</b> Graduate Student of the Master's Degree Program of Translation and Interpreting, Wenzao Ursuline University of Languages	<b>廖詩文</b> 文藻外語大學 翻譯系暨碩士班副教授兼文學· 文化與翻譯研究中心主任 <b>Dr. Shihwen Liao</b> Associate Professor of the Department of Translation and Interpreting Director of the Center

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	以語料庫為分析比對自媒體和人工智能的歌詞翻譯—以韓劇「德魯納酒店」爲例A Corpus-Based Comparison of the Lyrical Translations by Self-Media and AI in Korean Drama "Hotel Del Luna"  如何建立英譯中棒球運動術語的語料庫:以 2022 年洛杉磯道奇隊頻道節目為例Building a Corpus-based Sports Translation: A Study of MLB Show "Backstage Dodgers" Series in 2022	鄭靖曦 文藻外語大學翻譯系碩士班研究生 Cheng Ching Hei Graduate Student of the Master's Degree Program of Translation and Interpreting, Wenzao Ursuline University of Languages  實時強 文藻外語大學翻譯系碩士班研究生 Leo Yun Chiang Her Graduate Student of the Master's Degree Program of Translation and Interpreting, Wenzao Ursuline University of Languages	for Literature, Culture, and Translation Studies, Wenzao Ursuline University of Languages
14:15-14:25		中場休息 Break	
14:25-15:50	青年學者論壇(二)Young Scholars' Forum Session II 文學、文化與口譯 Literature, Culture, and Interpreting		
	新冠疫情對口譯員之影響 研究 A Study on the Impact of COVID-19 Pandemic on Interpreters	謝孟欣 文藻外語大學翻譯系碩士班研究生 Jessie Hsieh Graduate Student of the Master's Degree Program of Translation and Interpreting, Wenzao Ursuline University of Languages	林虹秀 文藻外語大學翻譯系助理教授兼 文學·文化與翻譯研究中心 副主任 <b>Dr. Eileen Hunghsiu Lin</b> Assistant Professor of the Department of Translation and
	從生態翻譯學之三維轉換視 角探討中文網路小說英譯 本:以《天官賜福》一書 為例 Analyzing the English Translation of Chinese Webnovels from the Three- Dimensional Perspective of Eco-Translatology: A Case Study of Heaven Official's Blessing	林蒂喜 文藻外語大學翻譯系碩士班研究生 Anunciata Trixie Peni Graduate Student of the Master's Degree Program of Translation and Interpreting, Wenzao Ursuline University of Languages	Interpreting Deputy Director of the Center for Literature, Culture, and Translation Studies, Wenzao Ursuline University of Languages
	論文學方言在台文譯文中之 表現一以 To Kill a Mockingbird 之台文譯文為例 Analyzing Literature Dialect in Certain Taiwanese Translation: A Case Study of To Kill a Mockingbird	<b>鍾佳容</b> 文藻外語大學翻譯系碩士班研究生 <b>Chung, Chia-Jung</b> Graduate Student of the Master's Degree Program of Translation and Interpreting, Wenzao Ursuline University of Languages	

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	建構主義視角下的文化詞英 譯研究—以台灣傳統戲劇之 字幕翻譯為例 Research on the English Translation of Cultural Words Under the Constructivism Theory: A Case Study of the	<b>鄧黎慶齡</b> 文藻外語大學翻譯系碩士班研究生 <b>Dặng Lê Khánh Linh</b> Graduate Student of the Master's Degree Program of Translation and Interpreting, Wenzao Ursuline University of Languages	
	English Subtitles of Selected Taiwanese Traditional Operas		
15:50-16:00	P		
賦歸 Farewell			

### **Contact Information**

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Online-Registration: <a href="https://forms.gle/P4trYd1XsFwLE49R9">https://forms.gle/P4trYd1XsFwLE49R9</a>

Facebook: <a href="http://www.facebook.com/CLCTWZU/">http://www.facebook.com/CLCTWZU/</a>

### **Publication**

All abstracts and presentation materials from the 2023 The Fourth International Conference on Literature, Culture, and Translation Studies on Teaching and Learning in the Post-Translation Era: Cultural Inheritance/Transmission and Application of Sustainable Thinking will be published electronically on the CTCL website in the Conference Manual of the conference.

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# 發表人論文摘要 Abstracts

論文發表(一): 文學與跨文化翻譯

**Oral Presentation** 

**Session I: Literary and Cross-cultural Translation** 

後翻譯時代的教與學:文化的傳承與永續思維的實踐 2023 The Fourth International Conference on Literature, Culture, and Translation Studies

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2023 第四屆文學、文化與翻譯研究國際學術研討會

跨閾的異音:跨文化翻譯語境下李昂《殺夫》、李喬《藍彩霞的春天》以及白先

勇《台北人》中詈辱詞語的處理問題

廖詩文\*

文藻外語大學翻譯系暨碩士班副教授兼文學·文化與翻譯研究中心主任

摘要

各國的文學作品中,因應作品內容的需要,常融入辱罵或粗鄙的語彙元素。有時特定的文學作品所描

繪的虛構世界,相較於現實社會,更常成為粗俗語言或侮辱語的場域。如何將這些咒罵語或粗鄙語彙傳化

為不同的語境中,並傳達原作所塑造的氛圍,對譯者來說往往是一大挑戰。

在不同語言文化中,若詈辱語的功能無法對等或缺乏相似的表達形式,譯者採取何種翻譯策略、如何

運用專業的翻譯技巧來接近原文的本質,這些都可以通過研究翻譯作品來獲得瞭解。這種考察能揭示譯者

如何理解原文的文學語境、他們對母語的熟練程度,以及他們在翻譯該作品時的個人想法和意圖。

從跨文化交流的角度來看,比較與討論詈辱語彙並非易事。本文以韋津利對粗鄙語彙的研究分析為基

礎,嘗試探討白先勇的《台北人》、李喬的《藍彩霞的春天》、李昂的《殺夫》等三部日文翻譯作品對詈辱

語的處理,以及其翻譯效果的問題。

關鍵字:跨文化翻譯、詈辱詞、《台北人》、《藍彩霞的春天》、《殺夫》

後翻譯時代的教與學:文化的傳承與永續思維的實踐

2023 The Fourth International Conference on Literature, Culture, and Translation Studies Teaching and Learning in the Post-Translation Era: Cultural Inheritance/Transmission and Application of Sustainable Thinking

The Treatment of Insulting Words in Li Ang's "The Butcher's Wife," Li Qiao's

"Lan Caixia's Spring," and Bai Xianyong's "Taipei People" within the Cross-

**Cultural Translation Context** 

Shihwen Vivian Liao\*

Associate Professor of the Department of Translation and Interpreting Director of the Center for Literature,

Culture, and Translation Studies, Wenzao Ursuline University of Languages

**Abstract** 

The literature of various countries incorporates elements of profanity or vulgarity, as demanded by the context

of the work. At times, the fictional worlds portrayed in specific literary pieces become common environments for

crude language or insults, in contrast to the reality of society. The challenge for translators is often how to transpose

these curses or vulgarities into diverse linguistic contexts, all the while conveying the ambiance fostered within the

original work. In the context of different linguistic cultures, if the function of insults lacks equivalence or similar

expressions, the strategy the translator adopts, and how they utilize specialized translation techniques to approximate

the essence of the original text, can often be gleaned through the study of translated works. This examination can

reveal how the translator interprets the literary context of the original text, their proficiency in their native language,

as well as their personal thoughts and intentions in translating the piece. From a cross-cultural communication

perspective, comparing and discussing insults is no simple task. This paper, stemming from an analysis of Ruth

Wajnryb's research on vulgarities, attempts to explore the treatment of insults and the issues of translation effects in

the Japanese translated works of Bai Xianyong's "Taipei People", Li Qiao's "Lan Caixia's Spring", and Li Ang's

"The Butcher's Wife" within Taiwanese literature.

Keywords: cross-cultural translation, insults, "Taipei People", "Lan Caixia's Spring", "The Butcher's Wife"

\* Dr. Shihwen Vivian Liao, Associate Professor, Department of Translation and Interpreting, Wenzao Ursuline University of Languages. Email at: Shihwen.liao@gmail.com; 98019@mail.wzu.edu.tw

後翻譯時代的教與學:文化的傳承與永續思維的實踐

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談拉丁文語氣和動狀形容詞的分類:

以康華倫著《拉丁文文法大全》(修訂版)為例

The Classification of the Moods and the Gerundive in Valentino Castellazzi's

Grammatica Latina (rev. ed.)

蘇逸婷\* I-ting Su

輔仁大學比較文學博士獨立學者

Ph.D. Graduate in Comparative Literature, Fu-Jen Catholic University/Independent Scholar

摘要

《拉丁文文法大全》(修訂版)可謂近十年臺灣出版界最具系統性的拉丁文教科書,其最大的特點是專為華

語世界的讀者以繁體中文書寫、編纂拉丁文文法,而此書的付梓及其初版紙本書的銷售量亦說明華語圈對

於這類用華語編寫的古典語教材仍有一定程度的需求。本文以《拉丁文文法大全》(修訂版)為討論對象,

藉比較英語世界主流的拉丁文教材或文法手冊,提出此拉丁文教科書中關於「語氣」(Moods)和

「Gerundive 動名詞」(即標題所指之「動狀形容詞」)在文法上與前述主流教材之間的分類差異,由此窺

見該書作者康華倫教授的拉丁文文法教學有其自成一格的體系。另外,為求教材編寫上的盡善盡美,本文

列出《拉丁文文法大全》(修訂版)的待商榷處,主要是書中所引之拉丁文例句在拉譯英和拉譯中方面衍生

的疑義,還有目前所見一些排字或錯字的修改建議,期望不久將來此書能以更完善的面貌嘉惠讀者。

關鍵字:《拉丁文文法大全》(修訂版)、語氣、動狀形容詞、拉丁文文法

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後翻譯時代的教與學:文化的傳承與永續思維的實踐

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斐羅從《七十士譯本》的翻譯論普世語言的平等性

Philo's Idea of the Equality of Languages from the Translation of the Septuagint

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**Independent Scholar** 

**Abstract** 

Serge Ruzer indicates that the Septuagint, the Greek translation of the Jewish bible or Torah, "is clearly the

attempt to elevate the status of the Scripture's Greek translation ... Consequently, the need for the original is for all

practical purposes eliminated<sup>1</sup>." In this paper, I aim to further show how Philo in his De Vita Mossis and De

Confusione defends the status of the Septuagint translation as an equal to the Hebrew Scripture itself; at the same

time, he shows that all languages are culturally and socially equal. Under the Hellenistic circumstance, with Greek

as the lingua franca constituting social-political suppression of other linguistic communities and cultures, Philo's

solution brings out some fresh air for the equality of all human languages. In the first part, I will examine how the

Greek language as lingua franca generates tremendous linguistic pressure on Jerusalem and Alexandria's Jewish

community. In the second part, I will closely examine Philo's idea of the equality of all human languages and his

arguments in both De Vita Mossis and De Confusione.

Keywords: Lingua franca, Septuagint, Kione Greek, Equality of Languages, Tower of Babel

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<sup>1</sup>Ruzer, Serge. "5 Hebrew versus Aramaic as Jesus' Language: Notes on Early Opinions by Syriac Authors." *The Language Environment of First Century Judaea*.

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論文發表(二):語言與翻譯教育

**Oral Presentation** 

**Session II: Translation and Language Education** 

後翻譯時代的教與學:文化的傳承與永續思維的實踐

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聯合國永續城鄉發展目標指導下的中英導覽課程:以左營舊城區英文導覽為例

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摘要

中英導覽課程是翻譯系開設在四技三年級之選修課程,三年來課程結合院級 USR 計畫,出訪實地導

覽。前兩年導覽旗津、哈瑪星,著重歷史面;今年,中英導覽轉以左營舊城區,並融入聯合國永續發展目

標十一建構具包容、安全、韌性及永續特質的城市與鄉村(以下簡稱 SDG11)。在既定的課程中融入 SDG11

後,本研究旨在探討學生永續發展認知程度,檢視社區導覽內容之豐富度,並比較導覽遊客與導覽員對導

覽之期待。

研究假設在中英導覽課程中介入 SDG11 介紹後,可產出具歷史與未來發展性提議的左營舊城區導覽

內容。研究方法首先在導覽前進行問卷分析,蒐集課堂學生對左營舊城印象之共識;其後,進行導覽稿與

現場導覽分析, 釐清學生導覽側重點; 最後, 課程結束後, 以問卷分析學生導覽與 SDG11 的結合程度, 並

輔以開放式訪談,針對導覽結合 SDG11 後是否提升學生永續發展意識、增加學生社區導覽內容的多元性

來收集學生反饋。

現階段研究顯示,學生導覽著重歷史、SDG11內容提點為主,在提出新觀點上比較有限,原因有待由

開放式訪談取得。本研究期待能集結課堂問卷與訪談結果,透過結合永續目標,增廣與深化導覽內容、促

進社區發展、優化 USR 深耕社區的成效。

關鍵字:中英導覽課程教學、聯合國永續發展目標、左營舊城、USR、社區導覽

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後翻譯時代的教與學:文化的傳承與永續思維的實踐

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The Learning Outcome of A Chinese-English Tour-guiding Class following SDG

11: A Case Study on the Tour of the Old Fongshan City in Kaohsiung

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**Abstract** 

The Chinese-English Tour-guiding course is an elective offered by the Department of Translation and

Interpreting at the junior level in a four-year college program. The course has featured University Social

Responsibility (USR), tour guiding historical sites such as Qijin and Hamasen in the first two years. This year, the

focus shifted to Old Fongshan City, integrating the United Nations' Sustainable Development Goal 11 (SDG11) to

strive for making Sustainable Cities and Communities. The study aims to investigate students' understanding of

sustainable development, assess the richness of tour content, and compare the expectations of tourists and tour guides.

The research hypothesis suggests that introducing SDG11 into the course will result in tour content for Old

Fongshan City that combines historical aspects with future development proposals. The methodology involves pre-

tour questionnaires to gather students' impressions of the Old City, analysis of tour scripts and on-site tours to identify

students' focus, and post-course questionnaires and open-ended interviews to assess the integration of SDG11 into

the tours, as well as the impact on students' awareness of sustainable development and the diversity of community

tour content.

Preliminary findings indicate that students' tour content emphasizes more on history with an introductory touch

of SDG11. Further investigation through open-ended interviews is needed to understand the reasons for this limited

focus. This study aims to integrate questionnaire and interview results, utilizing sustainable goals to enhance and

deepen guided tour content, promote community development, and optimize the effectiveness of the USR program's

community engagement.

Keywords: teaching of Chinese-English tour-guiding course, SDGs, old Fongshan city, USR, community tour-

guiding

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近年來爪哇語教育對於青年發展的重要性

The Importance of Javanese Language Education for Youth Development in

**Recent Times** 

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Taiwan;

**Abstract** 

Nowadays, it can be said that here is a need exist to preserve and take care of local languages around the world,

as most citizens of a country will most likely speak the national language of that country. There are governments

that have incorporated local language in the curriculum of their education, as a real effort on preserving the cultural

heritage. Indonesia is one of the countries that accommodate local language as education material. However, the

practice also has a lot of obstacles in the process, and resulting in various results on the students. For Javanese,

learning the local language is not only to communicate, but also to shape the good nature within individuals as

Javanese language contains regulations that strongly related with moral and filial piety. This study will try to examine

the importance of Javanese language education for youth development using qualitative approach that strengthen by

library research. The Pavlov's conditional reflects concept and Laswell's Definition of Communication will be used

in the analysis. It is expected from the study that education is playing a significant role in preserving the Javanese

language as one cultural heritage, as well as shaping future generation's mindset and morality.

Keywords: Javanese language, Indonesia, education, sustainability, youth

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青年學者論壇(一):語料庫與多媒體

Young Scholars' Forum

**Session I: Corpus and Multimedia** 

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建立永續發展目標的小型繁體中文語料庫一

以台灣永續發展年報為例

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摘要

聯合國自 2015 年開始推動永續發展目標,台灣則更早就由行政院國家永續發展委員會(永續會)發

行台灣永續發展年報,第一份年報更可追朔到民國 88 年 (1999 年)。本研究建立台灣永續發展年報的小

型繁體中文語料庫欲探討下列問題:台灣永續發展年報過去幾年來出現最頻繁的關鍵字有多少?台灣永續

發展年報過去幾年來出現的關鍵字為何?所求出之關鍵字,對照英語版的永續發展年報用字為何?

本研究透過文獻探討與數據分析,以台灣永續發展年報為例,透過研究工具了解台灣永續發展年報最

常出現的關鍵字、分析台灣永續發展年報關鍵字演變趨勢,以及中英對照關鍵字用法。本研究期望透過向

其他口筆譯員分享研究結果,減輕口筆譯員接觸永續發展相關案件負擔,也使台灣永續發展推廣觸及口筆

譯領域。

關鍵字:永續發展目標、台灣永續發展年報、關鍵字、語料庫

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**Building a Small-Scale Traditional Chinese Corpus of SDGs- Taking Taiwan's** 

Sustainable Development Annual Report as an Example

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**University of Languages** 

**Abstract** 

The United Nations has been promoting the Sustainable Development Goals (SDGs) since 2015, and Taiwan,

even earlier, has issued Taiwan's Annual Report on National Sustainable Development through the National Council

for Sustainable Development. The first report can be traced back to 1999. This study aims to build a small-scale

Traditional Chinese corpus based on Taiwan's Annual Report on National Sustainable Development to explore the

following questions: How many keywords have appeared in Taiwan's Annual Report on National Sustainable

Development in recent years? What keywords have appeared in Taiwan's Annual Report on National Sustainable

Development in recent years? What do the keywords look like in the English parallel corpus?

Through literature review and data analysis, this study uses Taiwan's Annual Report on National Sustainable

Development as an example to understand the most frequently occurring keywords, examine the evolution trend of

the keywords, and the usage of the keywords in the parallel corpus. The research results will be shared with other

interpreters and translators to alleviate their burden when working on sustainable development-related cases and to

promote the application of sustainable development concepts in the field of interpretation and translation.

Keywords: Sustainable Development Goals, Taiwan's Annual Report on National Sustainable Development,

keywords, corpus

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以語料庫為分析比對自媒體和人工智能的歌詞翻譯 -

以韓劇「德魯納酒店」爲例

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摘要

本研究旨在分析韓劇《德魯納酒店》中採用的翻譯策略及其對劇情的情緒和語氣的影響。研究特別關

注該劇中的歌詞翻譯,以及自媒體和人工智能進行的翻譯之間的比較。為了達到這一目的,將採用基於語

料庫的方法,構建一個包含該劇歌詞翻譯的語料庫。該語料庫將作為一個寶貴的資源,用於檢視和比較自

媒體和人工智能使用的不同翻譯策略。分析將考慮原詞的忠實度、傳達預期含義和情感的效果。此外,將

進行文獻綜述,以全面了解翻譯策略、語料庫在翻譯研究中的作用,以及 Reiss 的文本類型理論等相關理

論。本研究的結果將對翻譯研究領域產生影響,特別是在視聽翻譯和韓劇翻譯的背景下,闡明翻譯策略與

劇情情緒和傳達之間的關係。

關鍵字:韓劇、原聲音樂、平行語料庫、歌詞翻譯、翻譯策略、德魯納酒店

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A Corpus-Based Comparison of the Lyrical Translations by Self-Media and AI in

Korean Drama "Hotel Del Luna"

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**University of Languages** 

**Abstract** 

This research aims to analyze translation strategies employed in the Korean drama "Hotel Del Luna" and their

impact on the mood and tone of the drama. The focus is specifically on the lyrical translations found in the drama

and the comparison between translations done by self-media and AI. To achieve this, a corpus-based approach will

be utilized, which involves building a parallel corpus of translated lyrics from the drama. The corpus will serve as a

valuable resource for examining and comparing different translation strategies used by self-media and AI. The

analysis will consider factors such as fidelity to the original lyrics, the effectiveness of conveying the intended

meaning and emotions, and the overall coherence and cultural adaptation in the target language. Additionally, a

literature review will be conducted to provide a comprehensive understanding of translation strategies, the role of

corpus in translation studies, and relevant theories such as Reiss's Text Type Theory. The findings of this research

will contribute to the field of translation studies, specifically in the context of lyrics translation and audiovisual

translation, shedding light on the relationship between translation strategies and the impact on the mood and tone of

the drama..

**Keywords:** Korean Drama, Original Soundtracks, parallel corpus, lyric translation, translation strategies, Hotel

Del Luna

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如何建立英譯中棒球運動術語的語料庫:

以 2022 年洛杉磯道奇隊頻道節目為例

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摘要

本文旨在介紹在介紹建置中的「美職棒球運動術語語料庫」,其重要性在於改善網路自動翻譯專業運動

用詞翻譯有誤,造成觀眾無法充分理解之缺點。為幫助於網路影音平台 YouTube 觀賞美國職棒大聯盟節目

「Backstage Dodgers」之觀眾,能夠清楚瞭解節目中許多專業翻譯字詞及語句,並提供對運動領域相關

產業有興趣者許多翻譯技巧及策略,本語料庫將透過斷詞、詞頻與詞性分析工具 ( AntConc、AntPConc、

SegmentAnt 及 Voyant Tools) 找出詞頻最高的前 100 名的詞頻排序結果,並透過斷詞與詞性工具加以

整理。而在初步結果中,筆者發現產出的高詞頻裡,大多為系統能正確產出譯文的字詞語句;然而,作者

發現尚有許多專業術語及運動中常使用的譬喻用法、系統皆無法正確理解含義、進而採取直翻的翻譯策略。

因此,除上述所提及之高頻詞表現結果外,筆者將更進一步特別探討研究範圍中出錯率前 20 名的字詞語

句,同時提供筆者認為恰當的譯文與翻譯策略。

關鍵詞:語料庫翻譯、美國職棒、詞頻分析

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**Building a Corpus-based Sports Translation:** 

A Study of MLB Show "Backstage Dodgers" Series in 2022

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**University of Languages** 

**Abstract** 

This research aims to introduce the "Sport Terminology Corpus", which is developed for improving the

accuracy of professional sports translation in online automatic translation. One of the drawbacks of current

translations about sports is that the incorrect interpretation of sports terms, which hinders the audience's full

understanding. To assist viewers of the show of American Major League Baseball program "Backstage Dodgers" on

YouTube to clearly comprehend many professional translation terms and phrases, and to provide translation

techniques and strategies for those interested in the sports industry, this corpus utilizes word segmentation, word

frequency analysis, and analysis tools (such as AntConc, AntPConc, SegmentAnt, and Voyant Tools) to identify the

top 100 most frequent terms. These results are then organized using word segmentation and above-mentioned tools.

In the preliminary results, the author found that the high-frequency terms mostly corresponded to translations

correctly generated by the system. However, it was also discovered that many specialized terms and metaphorical

expressions commonly used in sports were not correctly understood by the system, leading to literal translation

strategies. Therefore, in addition to the high-frequency term results mentioned above, the author further examines

and provides appropriate translations and translation strategies for the top 20 error-prone terms and phrases in the

research scope.

**Keywords:** corpus translation, MLB, analysis of word frequency

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## 新冠疫情對口譯員之影響研究

## A Study on the Impact of COVID-19 Pandemic on Interpreters

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摘要

2020年開始,新冠疫情造成全球的生活與工作皆大受影響。口譯員因仰賴國際會議維生,時至今日多 轉為遠端會議,他們在工作環境及生態都發生哪些改變,以及是如何因應變化或調適心態等議題,皆值得 進行階段性的研究。本論文研究方法採用問卷進行調查並使用李克特五點量表,調查疫情前後口譯員對工 作型態的滿意度;同時使用問答式質性研究,解決李克特無法以量化調查所涵括的內容,做進一步的分析 及探討。透過混和性研究的方式調查口譯員在疫情發生後在時間、經濟、環境與案件等面向的改變,研究 對象為專職及兼職口譯員。期能就調查結果的分析瞭解疫情前後口譯員的工作型態,及線上軟體設備的應 用。研究成果預期可提供新世代口譯員步入職場的參考。

關鍵字:口譯員、新冠疫情、心態調適、滿意度、遠端會議、線上軟體設備

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後翻譯時代的教與學:文化的傳承與永續思維的實踐

2023 The Fourth International Conference on Literature, Culture, and Translation Studies Teaching and Learning in the Post-Translation Era: Cultural Inheritance/Transmission and Application of Sustainable Thinking

從生態翻譯學之三維轉換視角探討中文網路小說英譯本:

以《天官賜福》一書為例

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摘要

本研究旨在以生態翻譯學三維轉換之角度,探討及分析墨香銅臭所著《天官賜福》一書之英譯本。生

態翻譯學之概念表明翻譯為一種「選擇」及「適應」之過程。透過翻譯生態學中語言、文化及交際等三維

度之適應性轉換尋找出 及分析譯者在譯文中之翻譯策略選擇,並更深入了解譯者之生態環境、翻譯策略選

擇及翻譯策略選擇對譯文表現之影響及其對原文之忠實性 。

本研究之研究方法包含與譯者進行深度半結構性訪談,並針對原譯文進行比較分析。從針對譯文前六

章節內容進行比較分析發現,譯者所採取之翻譯策略較偏向使用直譯法,以保留中文小說中借物抒情、比

喻法等特徵。網路文學及其譯作出版會導致虛擬及真實世界之邊界更加模糊,並有可能為出版業開拓未來

方向,誠如上述,本研究希望能為 中譯英網路小說譯者彙整參考譯文,並提出各種援用翻譯方法 ,以幫

助 將中文文學作品介紹給年輕英語受眾。

關鍵詞:中文網路小說,生態翻譯學,翻譯策略,翻譯方法

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Analyzing the English Translation of Chinese Web Novels from the Three-

Dimensional Perspective of Eco-Translatology: A Case Study of Heaven

Official's Blessing

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**Abstract** 

This research aims to explore and analyze Heaven Official's Blessing, written by Mo Xiang Tong Xiu and

translated by Suika, through the perspective of eco-translatology, which suggests that translation is a process of

"selection" and "adaptation." Through the three adaptive transformations of linguistic, cultural, and communicative

dimensions of eco-translatology, the research seeks to identify and analyze the translation strategies selected by the

translator in the target text, as well as the interrelationship between the translator's translationa eco-environment,

the selection of translation strategies, and the impact of such selections on the expression of the target text and its

loyalty towards the source text.

This research will involve an in-depth semi-structured interview with the translator, which will be performed

simultaneously alongside a comparative analysis of both the source and target texts. Preliminary results of the

comparative analysis on the first six chapters of the target text appear to indicate that the translator prefers to adopt

the use of literal translation, which allows the target text to retain the narrative characteristics of Chinese-language

novels. The publishing of internet literature and the translations thereof have begun to blur the lines between virtual

and reality, and is paving new opportunities for publishing industries. With these considerations in mind, this

research hopes to provide insights and valuable suggestions of new alternative strategies for future Chinese-to-

English web novel translations which would further introduce Chinese literary works and culture to young English

audiences.

Keywords: Chinese web fiction, eco-translatology, translation strategies, translation methods

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論文學方言在台文譯文中之表現——以 To Kill a Mockingbird 之台文譯文為例

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摘要

方言並非標準文體型態,而是一種透過不同地域之口音演變而來,但能生動體現出特定地區及社會階

層之口語型態,在文學作品裡經常出現。如何能有效傳達方言的文化特色、方言的難譯性,及翻譯方言的

方法等相關議題,一直都廣受翻譯界討論。在台灣,以華文為主要譯出語的譯作若遇到原文中的方言,通

常會使用台語呈現,以在譯文中表現出語言與方言之落差。然而,近年來以台文為主要譯出語的譯作逐漸

增加,以台文來表現方言的譯法自不可行。因此如何在全台文譯文中表現方言,便成為值得探討的主題。

本文以 To Kill a Mockingbird 一書現有部分台文譯文為例,以韋努第之異化及歸化翻譯方法探討其如何以

台文文字及口語習慣呈現出 Harper Lee 作品中的標準英文、美國南部方言、非裔美國方言,及眾多文化

詞。並進一步解析使用台文翻譯美國方言時,該以何種翻譯方法取得平衡,並結合文獻探討及文本分析探

討文本中方言之特殊性,進而分析其方言翻譯方法及現有譯本之翻譯特徵。

關鍵字:方言、方言翻譯、台文、異化與歸化、翻譯策略

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Analyzing Literature Dialect in Certain Taiwanese Translation: A Case Study of

To Kill a Mockingbird

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**Abstract** 

As a non-standard language pattern, dialect is an oral language style developed by different accents of different

areas. Dialect can vividly show the characteristics of various areas and social status and can be frequently seen in

literary works. In the process of expressing the cultural aspects of dialects effectively, the translatability and

translation strategy of dialects became widely-discussed issues. In Taiwan, dialects in Mandarin literary translation

are commonly translated into Taiwanese to emphasize the differences between language and dialect. However, the

number of Taiwanese literary translations has increased in recent years. In such works, Taiwanese can no longer be

used to translate dialects. Due to this, expressing dialect in full-Taiwanese translation has become an issue worth

discussing. With the aforementioned points in mind, this research seeks to discuss the translation strategy in To Kill

a Mockingbird's Taiwanese translation script through Venuti's foreignization and domestication translation strategies,

one of which is to discuss how to translate Modern American English, Southern American English, African

American English, and the cultural terms used in the literary work written by Harper Lee into written Taiwanese

according to the oral habits of Taiwanese society. Moreover, analyzing how one would achieve the balance when

translating American dialects with Taiwanese. By combining literature review and text analysis, the present research

also discusses the specialty of dialect in the text to analyze the translation strategy of dialect and the characteristics

of the only Taiwanese translation script of To Kill a Mockingbird.

**Keywords:** dialect, dialect translation, Taiwanese, foreignization and domestication, translation strategies

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建構主義視角下的文化詞英譯研究—以台灣傳統戲劇之字幕翻譯為例

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摘要

傳統戲劇是中華人民古典藝術的代表類型之一,在推廣京劇到世界各地的過程中,翻譯工作無疑至關

重要,因此針對戲劇翻譯的研究近年來受到一定的重視。儘管如此,目前譯至西方語言的傳統劇目屈指可

數,該方面的研究也相當匱乏。筆者認為,由於戲劇主題繁多,台詞中往往包含大量古老的文化因素,戲

劇唱詞翻譯對譯者而言是巨大的挑戰,因此需要有更多相關的研究項目才能全面且深入探討該劇種的翻譯

策略。

本研究以台灣國立傳統藝術中心推出的《閻羅夢》及《杜蘭朵》二部劇作中的文化詞為研究對象。根

據劇作的內容,筆者將注重於稱謂、官名、神鬼名稱、文化特有物質、慣用語等角度,並從建構主義翻譯

觀的視角來探討譯者對上述角度的翻譯,旨在找出適合用來處理傳統戲劇中每一種文化詞的翻譯策略,並

且探究建構主義翻譯觀的翻譯標準對翻譯過程的指導意義。

**關鍵詞:**翻譯、文化詞、傳統戲劇、建構主義

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**Research on the English Translation of Cultural Words Under the** 

Constructivism Theory: A Case Study of the English Subtitles of Selected

**Taiwanese Traditional Operas** 

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**Abstract** 

Traditional Opera is one of the representatives of all Chinese traditional art forms. Meanwhile translation, as

an integral part of globalization, has undoubtedly been playing an important role in introducing Traditional Opera

to the world. Therefore, the research on Traditional Opera translation has received considerable attention in recent

years. Nevertheless, a great amount of cultural factors in Traditional Operas' libretto makes it a big challenge for the

translators. Therefore, the author believes that many other aspects could be further studied in this field so as to

discuss the suitable translation strategy for Traditional Opera.

This research takes the cultural words in the two dramas Journey Through Hell and Turandot, which were

publicized by Taiwan National Center for Traditional Arts, as the research object. In accordance with the content of

the plays, the author will focus on five aspects of appellation, official positions, names of gods and ghosts, unique

materials, and idioms. The author will analyze the translation of the selected examples through the perspective of

constructivism, with the aim of seeking the translation strategies suitable for dealing with each type of cultural word

in traditional opera, and to investigate the guiding significance of the three translation standards of the constructivism

translation view in the translation process.

**Key words:** Translation, Cultural word, Traditional Opera, Constructivism

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